

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 18	Q1 19	Q2 19	Q2 19 vs. Q2 18	Q2 19 vs. Q1 19	Q2 18	Q1 19	Q2 19
ALL RADIO	Q	48826	48945	48788	-0.1%	-0.3%	100.0	100.0	100.0
ALL BBC	Q	34468	34436	34080	-1.1%	-1.0%	51.7	51.4	49.3
15-44	Q	13800	13295	13333	-3.4%	0.3%	37.8	35.2	34.2
45+	Q	20668	21142	20748	0.4%	-1.9%	59.4	60.2	57.5
ALL BBC NETWORK RADIO	Q	31613	31846	31474	-0.4%	-1.2%	45.0	44.8	43.4
BBC RADIO 1	Q	9236	9303	9563	3.5%	2.8%	5.9	5.7	5.9
BBC RADIO 2	Q	14935	15356	14593	-2.3%	-5.0%	17.9	17.4	16.4
BBC RADIO 3	Q	1908	2040	2028	6.3%	-0.6%	1.1	1.2	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10998	11459	11107	1.0%	-3.1%	12.9	13.1	12.4
BBC RADIO 4	Q	10598	11010	10572	-0.2%	-4.0%	11.7	11.9	11.1
BBC RADIO 4 EXTRA	Q	1965	2238	2223	13.1%	-0.7%	1.1	1.3	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5086	5550	5691	11.9%	2.5%	3.4	3.5	3.9
BBC RADIO 5 LIVE	Q	4733	5403	5242	10.8%	-3.0%	3.1	3.4	3.2
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1173	708	1484	26.5%	109.6%	0.3	0.1	0.7
BBC 6 MUSIC	Q	2444	2515	2285	-6.5%	-9.1%	2.4	2.4	2.1
1XTRA FROM THE BBC	H	1033	1050	1102	6.7%	5.0%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	672	536	614	-8.6%	14.6%	0.3	0.2	0.2
BBC WORLD SERVICE	Q	1514	1478	1452	-4.1%	-1.8%	0.7	0.7	0.6
BBC LOCAL/REGIONAL	Q	7874	7857	7593	-3.6%	-3.4%	6.7	6.6	5.9

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ALL NATIONAL COMMERCIAL	Q	20574	22032	22656	10.1%	2.8%	18.1	19.9	20.9
ABSOLUTE RADIO NETWORK	H	4738	4709	4743	0.1%	0.7%	3.4	3.5	3.5
ABSOLUTE RADIO	Q	2544	2424	2151	-15.4%	-11.3%	1.7	2.0	1.6
ABSOLUTE RADIO 70S	H	260	193	206	-20.8%	6.7%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1536	1737	1779	15.8%	2.4%	0.8	0.8	0.9
ABSOLUTE RADIO 90S	H	822	958	907	10.3%	-5.3%	0.4	0.5	0.4
ABSOLUTE CLASSIC ROCK	H	691	786	741	7.2%	-5.7%	0.3	0.4	0.3
THE ARROW	Q	77	56	84	9.1%	50.0%	*	*	*
CAPITAL BRAND (UK)	H	8344	8172	8233	-1.3%	0.7%	4.1	4.2	4.3
CAPITAL NETWORK (UK)	H	7416	7201	7197	-3.0%	-0.1%	3.6	3.6	3.6
CAPITAL XTRA (UK)	H	1759	1760	1931	9.8%	9.7%	0.6	0.6	0.7
CLASSIC FM	Q	5153	5288	5627	9.2%	6.4%	3.5	3.8	3.7
COUNTRY HITS RADIO	Q			208					0.1
GOLD NETWORK (UK)	H	1204	1228	1302	8.1%	6.0%	0.9	0.9	1.0
GREATEST HITS NETWORK	H			1103					0.8
GREATEST HITS RADIO	H			715					0.5
HEART BRAND (UK)	H	9760	9655	9717	-0.4%	0.6%	6.7	6.6	6.5
HEART 80S	Q	1171	1422	1495	27.7%	5.1%	0.6	0.6	0.7
HEART EXTRA	Q	579	470	503	-13.1%	7.0%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8661	8524	8536	-1.4%	0.1%	5.9	5.8	5.6
HEAT	H	579	567	522	-9.8%	-7.9%	0.2	0.2	0.2
HITS RADIO BRAND	H	6499	6067	6491	-0.1%	7.0%	5.2	5.0	5.2
HITS RADIO NETWORK	H	5868	5524	5789	-1.3%	4.8%	4.4	4.2	4.4
HITS RADIO	H	804	787	781	-2.9%	-0.8%	0.4	0.4	0.4
JACK RADIO	H		85	125		47.1%		*	0.1
JAZZ FM ¹	H		571	548		-4.0%		0.2	0.2

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KERRANG!	H	692	517	490	-29.2%	-5.2%	0.3	0.2	0.2
KISS NETWORK	H	5629	5215	5379	-4.4%	3.1%	2.8	2.6	2.6
KISS FRESH	H	515	588	573	11.3%	-2.6%	0.1	0.2	0.2
KISSTORY	Q	2024	1845	2323	14.8%	25.9%	0.8	0.7	1.1
LBC NETWORK (UK)	H	2100	2250	2352	12.0%	4.5%	2.0	2.1	2.2
MAGIC NETWORK	H	3876	4108	4120	6.3%	0.3%	2.0	2.3	2.3
MAGIC CHILLED	H	304	336	355	16.8%	5.7%	0.1	0.1	0.1
MAGIC SOUL	H	319	288	347	8.8%	20.5%	0.1	0.2	0.2
MELLOW MAGIC	H	488	603	593	21.5%	-1.7%	0.2	0.3	0.3
PLANET ROCK	Q	1046	1212	1213	16.0%	0.1%	0.8	1.0	1.0
SCALA RADIO	Q			258					0.1
SMOOTH BRAND (UK)	H	5616	5704	5748	2.4%	0.8%	3.9	4.2	4.3
SMOOTH EXTRA	Q	1104	962	995	-9.9%	3.4%	0.6	0.5	0.5
SMOOTH RADIO NETWORK (UK)	H	4949	5070	5069	2.4%	0.0%	3.3	3.7	3.8
SUNRISE RADIO NATIONAL	H	330	338	372	12.7%	10.1%	0.2	0.1	0.1
TALKRADIO	H	294	339	386	31.3%	13.9%	0.1	0.1	0.2
TALKSPORT ¹	H		3055	3112		1.9%		2.0	1.9
TALKSPORT ²	H		424	439		3.5%		0.1	0.1
UNION JACK ¹	H		150	155		3.3%		0.1	0.1
VIRGIN ANTHEMS	Q		74	145		95.9%		*	0.1
VIRGIN CHILLED	Q		92	83		-9.8%		*	*
VIRGIN RADIO ¹	Q		1301	1545		18.8%		0.8	1.0
RADIO X NETWORK (UK)	H	1679	1538	1621	-3.5%	5.4%	1.3	1.2	1.3
ALL LOCAL COMMERCIAL	Q	26591	25790	25762	-3.1%	-0.1%	27.6	25.9	27.1
OTHER LISTENING	Q	3880	3978	3927	1.2%	-1.3%	2.5	2.8	2.7